





ANKITA GHOSH

ankitaghoshstudio.com
82.ankita@gmail.com
704.763.4493

BRAND & PACKAGING DESIGNER

I am a passionate Branding and Packaging Designer who enjoys bringing brands to life by visualizing their personalities and stories. I seek to capture and communicate human emotions and bring cultural awareness and global understanding to consumer product packaging design. As a former professional in the software industry, the customer interaction and acquired managerial skills prepared me well where I can uninhibitedly put a consumer's interest at the center of my design solutions.

SOCIAL

 @theankitaghosh
 @ankitaghoshart

CORE SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
Research & Strategic Thinking
Drawing
Microsoft Office

SOFT SKILLS

Leadership
Client Relationship
Problem Solving
Critical Thinking
Teamwork
Effective Communication

PROFESSIONAL EXPERIENCE

PEPSICO

Packaging Design Intern | JAN - MAY 2022
Assisted the design team with research and creative development of the beverage portfolio.

Wyndham Corporate Services

Hyperion System Specialist | 2014 - 2015
Led the business enhancements and infrastructure administration for business units.

Deloitte

Sr. Consultant | 2012 - 2014
Implemented end to end solutions following the software development lifecycle process.

IBM India Pvt Ltd

Computer System Analyst | 2009 - 2012
Designed and deployed financial business components.

Tata Consultancy Services

Assistant System Engineer | 2005 - 2009
Mentored and coordinated with team members across different countries and developed business modules.

EDUCATION

Fashion Institute of Technology

Packaging Design BFA | MAY 2022
Communication Design AAS | MAY 2020

Netaji Subhash Engineering College

Information Technology B.Tech | 2005

AWARDS

Paperboard Packaging Alliance Student Design Challenge | 2021

Top 3 Finalist

CBC Juried Student Art Show | 2018

2nd Place in Graphic Design

CBC Juried Student Art Show | 2017

2nd Place in 2D Design
Juror's Award in 3D Design