

# Claudia Natasha

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## Education

### ***Fashion Institute of Technology***

MAY 2022

### **Pursuing BFA in Packaging Design**

GPA 3.87

AUGUST 2019

### **AAS in Communication Design**

GPA 3.93, summa cum laude

Earned the department medal

## Experiences

JANUARY – MAY 2022

### **Design Intern, *Design Bridge***

Market research, conceptualization, and development of branding and packaging design

AUGUST 2019 – AUGUST 2020

### **Designer, *Pause for Thought***

Visual identity system and applications for sub-brands; print and digital deliverables; illustration, photo and video sourcing

MAY – JULY 2019

### **Creative Intern, *The Watsons***

Storyboards and animations for social media; print and digital advertising; direct communication with the account manager and production manager

MARCH – JUNE 2018

### **Graphic Design Intern, *The Lit 2018, LaGuardia Community College***

The overall visual concept and layout; the cover's art; revisions before publication

## Skills

**Software**—Illustrator, Photoshop, InDesign, After Effect, Dreamweaver, PowerPoint, Word, Excel, Keynote, Google Workspace

**Languages**—Indonesian (native), Mandarin (beginner), Spanish (beginner)

## Activity

MARCH – JUNE 2018

### **Leadership Committee Member, *Phi Theta Kappa, LaGuardia Community College***

Leadership workshops facilitation

## Recognitions

OCTOBER 2021

**Super Kit**, top 3 finalist of the 2021 Student Design Challenge, Paperboard Packaging Alliance

AUGUST 2021

**Outa**, featured in DIELINE Student Week

JANUARY 2019

**The Lit 2018**, First Place Award, American Scholastic Press Association

## Hobbies

Lettering, learning languages, baking

