



JESSICA VERGEL

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## WORK EXPERIENCE

### Pearlfisher | New York, NY | 2022

#### Design Intern, JAN-MAY 2022

Assist designers on branding projects and work across mediums, reporting to Senior Designers and Project Leads.

### Freelance Artist & Designer | Bothell, WA | 2016—PRESENT

#### Seattle Public Library, Seattle, WA AUGUST 2021

Launched campaign material for *What The World Needs Now: A Dreamathon*, a community-led, arts-centered, 8-week public health campaign.

#### Ready366, NYC JUNE-AUGUST 2021

Researched and created meaningful design concepts for client's bakery, *aka Dare to Love*. Refined final brand identity and sticker label. Provided brand toolkit and off-pack applications to showcase brand's potential.

#### Pacific Islander Community Association, Federal Way, WA MARCH-AUGUST 2021

Designed layout of *Woven with Elders*, a Covid-19 vaccination PDF toolkit in 9 different Pacific Islander languages for elders in the community.

#### NAD NOW, Journal of National Academy of Design, NYC SEP-OCT 2020

Painted 9 watercolor illustrations to visually narrate Chamorro author Craig Santos Perez's article, *Island of No Birdsong*.

#### Think Brands NYC, inc., NYC JULY-DEC 2019

Ideated and developed multiple brand identity and packaging concepts. Applied critical art direction to designs to meet prompt deadlines.

### School of Art & Innovation | Duvall, WA | 2019-2021

#### Visiting Teacher JUNE-AUG 2021

Built teaching curriculum on the fundamentals of graphic design, branding and typography for high schoolers. Coached students in creating accordion style books and chocolate bar packaging for portfolios. Improved students' understanding of Illustrator and Photoshop through demos.

#### Project/Production Manager for the Seattle Art Project, JUNE-AUG 2021

Spearheaded organization of 26 artists for *Voices of Reflection*, an art show honoring the 20th anniversary of 9/11. Coordinated details for shipping, wall labels and photo documentation with Voices Center for Resilience.

## SKILLS

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe Lightroom  
Procreate App  
Drawing  
Bookbinding  
Block Printing  
Screen Printing

## SOFT SKILLS

Effective Collaboration  
Public Speaking  
Organization  
Problem-solving  
Teaching  
Leadership

## EDUCATION

### Fashion Institute of Technology, NYC

Packaging Design BFA  
2022

Communication Design  
Foundation AAS 2020

Recipient of  
Departmental Medal

## ACTIVITIES

PPA 2021 Student  
Design Challenge  
Top Finalist 2021

FIT Orientation  
Leader 2020

Studio Volunteer for  
Molly Vaughan 2018