

# 2024

## EDITORIAL CALENDAR



PAPERBOARD®  
PACKAGING  
COUNCIL

MONTH	CONTENT THEME	SCHEDULED EVENTS & PROGRAMS
<b>January</b>	What PPC Members Can Expect in the Year Ahead	
<b>February</b>	Cutting-Edge Updates in Packaging Design & Innovation	
<b>March</b>	Spotlight on Women Industry Leaders	
<b>April</b>	Creating a Sustainability Roadmap to Pave the Future of Packaging	Spring Outlook & Strategies Conference Safety Awards Ceremony TICCIT for Earth Day
<b>May</b>	Boxmaking Basics & Technical Education with PPCU	Spring Folding Carton Boot Camp
<b>June</b>	Tactics to Develop Future Industry Leaders	Carton Competition Judging
<b>July</b>	Celebrating Independent Carton Converters	
<b>August</b>	Embracing Digitization & AI in Packaging	
<b>September</b>	5 Tactics for Hiring and Retaining the NGL (Next Generations Leaders)	Fall Meeting & Leadership Conference Carton Competition Awards Ceremony Student Design Challenge Winners
<b>October</b>	Leveraging Emerging Trends and Data from RISI	
<b>November</b>	Insights from the Makers of the Carton Competition's Package of the Year	Fall Folding Carton Boot Camp
<b>December</b>	Top 5 Member Moments of the Year	