

2025

EDITORIAL CALENDAR



PAPERBOARD®
PACKAGING
COUNCIL

MONTH	CONTENT THEME	SCHEDULED EVENTS & PROGRAMS
January	What PPC Members Can Expect in the Year Ahead	
February	Cutting-Edge Updates in Packaging Design & Innovation	
March	Spotlight on Women Industry Leaders	
April	Creating a Sustainability Roadmap to Pave the Future of Packaging	Spring Outlook & Strategies Conference Safety Awards Ceremony TICCIT for Earth Day
May	Key Takeaways from the Spring Outlook & Strategies Conference	Spring Folding Carton Boot Camp
June	Key Takeaways from the Spring Folding Carton Boot Camp	
July	Celebrating Independent Carton Converters	Carton Competition Judging
August	Success Stories: PPC Members Leveraging AI and Digital Tools	
September	5 Tactics for Hiring and Retaining the NGL (Next Generations Leaders)	
October	Leveraging Emerging Trends and Data from RISI	
November	Key Takeaways from the Fall Meeting & Leadership Conference	Fall Meeting & Leadership Conference Carton Competition Awards Ceremony Student Design Challenge Winners
December	Top 5 Member Moments of the Year	Fall Folding Carton Boot Camp