

Sponsorship Opportunities at a Glance

Experience Sponsorships

Headline Sponsor (exclusive)	\$25,000	Available!
Workshop Sponsor (exclusive)	\$15,000	Available!
90-Minute Session Sponsor	\$7,500	2 Available!
Networking Reception Sponsor	\$10,000	2 Available!
Registration Sponsor (exclusive)	\$10,000	Available!
Branded Lanyard Sponsor*	\$6,500	Available!
Name Badge Sponsor*	\$5,000	Available!
Sweet Treat Sponsor (exclusive)	\$5,000	Available!
Branded Attendee Gift: Tier One	\$3,000	Available!
Branded Attendee Gift: Tier Two	\$1,500	Available!
Event Signage Branding	\$1,000	Available!
Post-Event Attendee List	\$1,000	Available!

Meals & Break Sponsorships

Coffee Break Sponsor (exclusive)	\$2,500	Available!
Breakfast (exclusive)	\$3,500	Available!
Lunch (exclusive)	\$4,000	Available!

Technology Sponsorships

Meeting Wi-Fi (exclusive)	\$4,500	Available!
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***Please note:** These sponsorship tiers are contingent on the Registration Sponsor not being secured. If that sponsorship is claimed, these opportunities will no longer be available.

PPC Next: Leadership Summit

Sponsorship Opportunities



PPC Next: Leadership Summit

Experience Sponsorships

PPC Next: Leadership Summit Headline Sponsor \$25,000

Put your brand at the forefront of PPC's premier leadership development event, where the future of the paperboard packaging industry comes to connect, grow, and lead. **As the exclusive headline sponsor of the 2025 PPC Next: Leadership Summit, you'll gain unparalleled visibility among rising stars and established leaders alike.**

This event brings together emerging professionals, managers, operators, marketers, salespeople, designers, and C-suite leaders—all dedicated to building stronger careers and organizations. This is your opportunity to invest in the industry's next generation of leaders while showcasing your company's commitment to professional development and long-term growth.

Sponsorship benefits include:

- 2 complimentary registrations to the event
- Opportunity to deliver welcome remarks or a 15-minute toast during a general session
- Verbal recognition and prominent on-site signage throughout the Summit
- Logo placement across all promotional materials, PPC website, and registration platform
- Full-page ad in the printed program book
- Opportunity to provide a branded giveaway item for attendees
- Exclusive logo placement on all attendee name badges for high-impact brand visibility

Workshop Sponsor \$15,000

Exclusive sponsorship of PPC Next's signature *Radical Candor* workshop, a highly anticipated Friday morning session that equips attendees with actionable tools for building stronger, more empathetic leadership cultures. Based on the bestselling book *Radical Candor* by Kim Scott, this session will explore how to challenge directly while caring personally—skills essential for developing high-performing teams in today's packaging landscape.

As the exclusive workshop sponsor, your company will be recognized as a champion of leadership and workplace transformation. You'll also have the opportunity to connect directly with attendees through tailored content and curated materials.

Sponsorship benefits include:

- 2 complimentary registrations
- Opportunity to introduce the Radical Candor workshop session or deliver a 15-minute toast
- Verbal recognition and sponsor-led speaker introduction
- Prominent sponsor signage during the session

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- Logo placement in the program book and on the event website
- A pre-session prep call with the workshop facilitator to integrate your company's values or challenges into the session discussion
- Opportunity to provide branded takeaway resources to deepen attendee engagement

This sponsorship aligns your brand with a powerful leadership message while positioning your company as forward-thinking, people-first, and committed to long-term growth.

90-Minute Session Sponsor \$7,500 *(Two available)*

Exclusive sponsorship to direct, lead, or sponsor one keynote session on leadership. As the session sponsor, your company can help select a speaker, direct member-driven content, or be featured as real-world examples in a presentation.

Sponsorship benefits include:

- 1 complimentary registration
- Opportunity to introduce the speaker
- Verbal recognition and sponsor-led speaker introduction
- Prominent sponsor signage during the session
- Logo placement in the program book and on the event website
- Opportunity to share branded materials or takeaway resources provided by the keynote speaker to enhance attendee engagement

Networking Reception Sponsor \$10,000 *(Two available)*

Help us kick off PPC Next with energy and connection by sponsoring one of our two evening receptions, held at vibrant local Frisco venues. Whether it's a trivia night, Top Golf lounge, or another interactive experience, these receptions are all about informal networking, shared laughs, and building relationships across generations of folding carton professionals.

As a Networking Reception Sponsor, your brand will be prominently associated with the fun and memorable moments that attendees will talk about long after the event ends. This is a prime opportunity to connect with PPC Next participants, including rising leaders, seasoned professionals, and decision-makers, in a relaxed, engaging setting.

Sponsorship benefits include:

- 2 complimentary registrations
- Opportunity to offer welcome remarks or deliver a toast at the reception
- Verbal recognition and welcome remarks at your sponsored reception
- Branded drink tickets and signage at the venue
- Logo placement in the program book and on the event website
- Opportunity to provide branded giveaways or table materials at the event
- Association with one of PPC Next's most buzzworthy and talked-about experiences

This is more than just a sponsorship – it's your chance to host the conversation, spark new connections, and make a lasting impression.

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Registration Sponsor \$10,000

Be the first name attendees see when they arrive. As the exclusive Registration Sponsor, your brand will be prominently featured in the attendee check-in experience and remain highly visible throughout the event. This package combines premium branding with strategic touchpoints that welcome attendees.

Sponsorship benefits include:

- 2 complimentary registrations
- Opportunity to give welcome remarks during opening session
- Company logo printed on all official PPC Next attendee lanyards
- Logo placement on the back of all attendee name badges
- Logo placement on the registration desk and check-in signage
- Branding on digital registration confirmations
- Recognition in the program book and PPC website
- Verbal recognition during opening remarks
- Opportunity to provide branded welcome items at the registration table and in welcome bags

***Branded Lanyard Sponsor \$6,500**

Make your mark by placing your logo around every attendee! As the Lanyard Sponsor, your branding will be part of each interaction, photo, and networking moment throughout the Leadership Summit.

Sponsorship benefits include:

- 1 complimentary registration
- Company logo printed on all official PPC Next attendee lanyards
- Recognition in the program book, PPC website, and digital materials
- Dedicated signage at check-in
- Verbal recognition during general sessions

***Name Badge Sponsor \$5,000**

Be front and center at every introduction. As the Name Badge Sponsor, your logo will be prominently featured on the back of each attendee's name badge, ensuring maximum visibility during networking, sessions, and photo ops.

Sponsorship benefits include:

- 1 complimentary registration
- Logo placement on the back of all attendee name badges
- Recognition in the program book, PPC website, and event signage
- Verbal recognition during key general sessions

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Sweet Treat Sponsor \$5,000

Delight attendees with a memorable branded dessert moment! As the Sweet Treat Sponsor, your company will be associated with a surprise-and-delight experience—whether it's an afternoon cookie bar, custom-branded chocolate, or another sweet snack.

Sponsorship benefits include:

- 1 complimentary registration
- Company branding on treat packaging
- Signage at registration
- Recognition in the program book and PPC website
- Verbal recognition during general sessions

Branded Attendee Gift: Tier 1 \$3,000

Make a lasting impression with two branded items or brochures provided directly to attendees during check-in. This tier offers a flexible, high-impact way to highlight your products or services.

Sponsorship benefits include:

- Placement of two sponsor-provided items at the registration area, tabletop, or welcome bag
- Recognition in the program book and PPC website

Branded Attendee Gift: Tier 2 \$1,500

Your branded item will be included in every attendee's welcome bag—a simple but effective way to reinforce your brand throughout the event.

Sponsorship benefits include:

- One sponsor-provided item in the official welcome bag
- Recognition in the program book

Event Signage Branding \$1,000

Gain exposure across the venue! Your logo will be featured on banners and directional signage at high-traffic areas, including registration, general sessions, and networking spaces.

Sponsorship benefits include:

- Logo placement on entrance and directional signage
- Recognition in the program book and PPC website

Post-Event Attendee List \$1,000

Continue the connections made during the Summit! Receive a post-event list of all registered attendees, including names, titles, and companies (emails if permitted), to support your follow-up and outreach.

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Sponsorship benefits include:

- Access to attendee data (in compliance with privacy permissions)
- Recognition in the program book

Meals & Break Sponsorships

Lunch Sponsor \$4,000

Host one of the most anticipated breaks of the day. As Lunch Sponsor, you'll be front and center during a dedicated midday networking opportunity.

Sponsorship benefits include:

- Table signage and opportunity to place materials at each seat
- 1-minute speaking opportunity before lunch
- Recognition in the program book and PPC website

Breakfast Sponsor \$3,500

Fuel the morning energy. As the Breakfast Sponsor, your brand will be featured during the first gathering of the day, ensuring attendees start off with your name in mind.

Sponsorship benefits include:

- Branded signage and table tents during breakfast
- Optional 1-minute speaking opportunity
- Recognition in the program book

Coffee Break Sponsor \$2,500

Be the name behind everyone's favorite pick-me-up. Sponsor the coffee break and keep your brand at the center of casual conversations and recharges.

Sponsorship benefits include:

- Branded napkins and/or cups and signage at all coffee stations
- Recognition in the program book

Technology Sponsorship

Wi-Fi Sponsor \$4,500

Help attendees stay connected while keeping your brand top of mind. As the exclusive Wi-Fi Sponsor, your company will power the digital backbone of PPC Next by providing event Wi-Fi access to all attendees. This high-visibility opportunity allows your brand to be seen every time someone logs on.

Sponsorship benefits include:

- Custom SSID (Wi-Fi network name) featuring your company's brand

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- Branded signage with Wi-Fi login information at the registration desk and the general session room
- Recognition in the program book, PPC website, and digital communications
- Verbal acknowledgment during event welcome remarks

To learn more or secure your sponsorship, please contact Kyra Slocum, Membership & Programs Manager, at kyra@paperbox.org.

Opportunities are limited and offered on a first-come, first-served basis.