

PAPERBOARD
PACKAGING
COUNCIL

2026

SPONSORSHIP OPPORTUNITIES



2026 SPONSORSHIP OPPORTUNITIES

PPC SPONSORSHIP 2026 SNAPSHOT

Support the future of paperboard packaging while increasing your brand visibility across PPC's premier programs and events. Whether you're looking to connect with top converters, elevate your company's profile, or invest in workforce development, PPC sponsorships deliver value across the board.

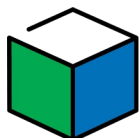
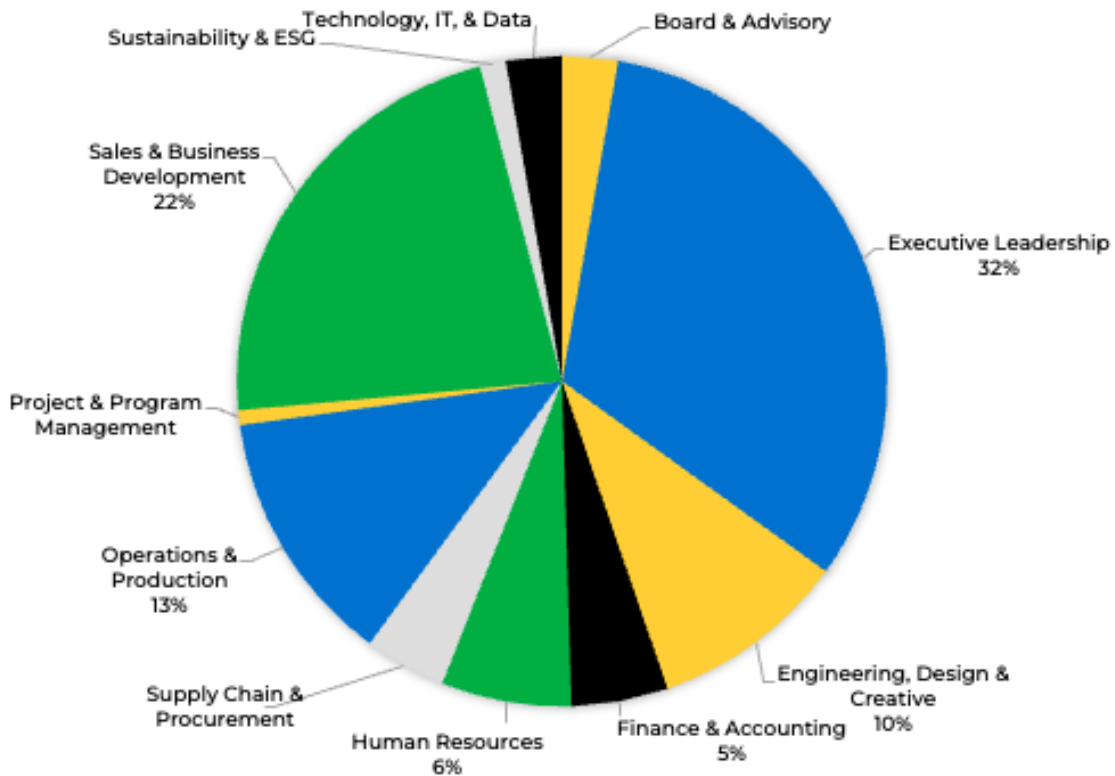
WHO IS PPC?

The Paperboard Packaging Council is the leading North American trade association serving the converters of paperboard packaging and their suppliers. PPC works to grow, promote, and protect the paperboard packaging industry while providing its members with resources and tools to compete effectively and successfully in the marketplace.

WHO ARE PPC MEMBERS?

PPC Principal Members include both independent, privately held, family-owned businesses and global, publicly traded manufacturers of folding cartons and rigid boxes. Our network reaches more than **12,000 professionals** across the paperboard packaging industry. Members span C-suite executives and owners, sales and marketing leaders, packaging designers, engineers, general managers, production, sustainability experts, and more.

PPC PRINCIPAL MEMBERS



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SPONSORSHIP OPPORTUNITIES INCLUDE

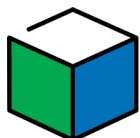
- **Annual Sponsorship Packages:** Year-round recognition across all PPC events. (*Diamond, Sapphire, and Platinum Levels—starting at \$20,000*)
- **Spring & Fall Meeting Sponsorships:** Targeted brand exposure at the industry's top networking events. (*Meals, Wi-Fi, Exhibits, Receptions, and more, starting at \$1,000*)
- **Boot Camp Sponsorships:** Align your brand with technical excellence and professional development. (*Spring & Fall Boot Camps—\$10,000*)
- **Design & Student Challenge Sponsorships:** Showcase your commitment to creativity and education. (*\$10,000*)
- **PPC Next: Leadership Summit:** Support the next generation of packaging professionals. (*Event-wide and session-based options available—starting at \$1,000*)

NEW THIS YEAR

Annual sponsors receive exclusive discounts of up to 50% on PPC Next opportunities, an investment in future leadership and long-term growth.

INTERESTED IN SPONSORSHIP?

Reach out to our Sponsorship coordinator Charlotte MacKinnon at charlotte@paperbox.org



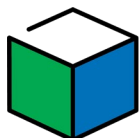
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2026 SPONSORSHIP OPPORTUNITIES

ANNUAL SPONSORSHIP LEVELS

DIAMOND SPONSOR — \$30,000 (*Exclusive*)

- Premiere logo and branding placement throughout the following events:
 - Fall Meeting
 - Spring Meeting
 - Boot Camp (Spring & Fall)
- Full-page ad in the Annual Paperboard Packaging Competition book
- Verbal recognition from the stage at Spring and Fall Meetings
- Opportunity to deliver welcome remarks at both Spring and Fall Meetings
- Complimentary registration for both Spring and Fall Meetings (*2 people per event*)
- Reserved Tabletop displays at both Spring and Fall Meetings
- Conference mobile push notification privilege (*2 total per conference*)
- Pre- and post-event publicity
 - Included in the pre- and post-event press releases
 - Dedicated social post
- Up to **50% discount** on PPC Next sponsorships—an exclusive investment in future industry leadership, including opportunities such as:
 - Headline sponsorship
 - Workshop sponsorship
 - Networking reception sponsorship

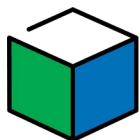


2026 SPONSORSHIP OPPORTUNITIES

ANNUAL SPONSORSHIP LEVELS

SAPPHIRE SPONSOR — \$25,000 (*Limited to 3*)

- Prominent logo and branding placement throughout the following events:
 - Fall Meeting
 - Spring Meeting
 - Boot Camp (Spring & Fall)
- Complimentary registration for both Spring and Fall Meetings (*1 person per event*)
- Verbal recognition from the stage at Spring and Fall Meetings
- Opportunity to deliver a 3-minute toast or speaker introduction at both Spring and Fall Meetings
- Reserved tabletop displays at both Spring and Fall Meetings
- Conference mobile push notification privilege (*1 per conference*)
- Pre- and post-event publicity
 - Included in the pre- and post-event press releases
- Up to **25% discount** on PPC Next sponsorships—an exclusive investment in future industry leadership, including opportunities such as:
 - Registration sponsorship
 - Session sponsorship
 - Networking reception sponsorship

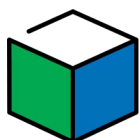


2026 SPONSORSHIP OPPORTUNITIES

ANNUAL SPONSORSHIP LEVELS

PLATINUM SPONSOR — \$20,000 (*Limited to 5*)

- Logo and branding placement throughout the following events:
 - Fall Meeting
 - Spring Meeting
 - Boot Camp (Spring & Fall)
- Verbal recognition from the stage at Spring and Fall Meetings
- Opportunity to deliver a speaker introduction at both Spring and Fall Meetings
- Reserved tabletop displays at both Spring and Fall Meetings
- Pre- and post-event publicity
 - Included in the pre- and post-event press releases
- Up to **15% discount** on PPC Next sponsorships—an exclusive investment in future industry leadership, including opportunities such as:
 - Session sponsorship
 - Sweet Treat sponsorship
 - Break sponsorship



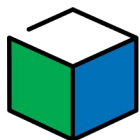
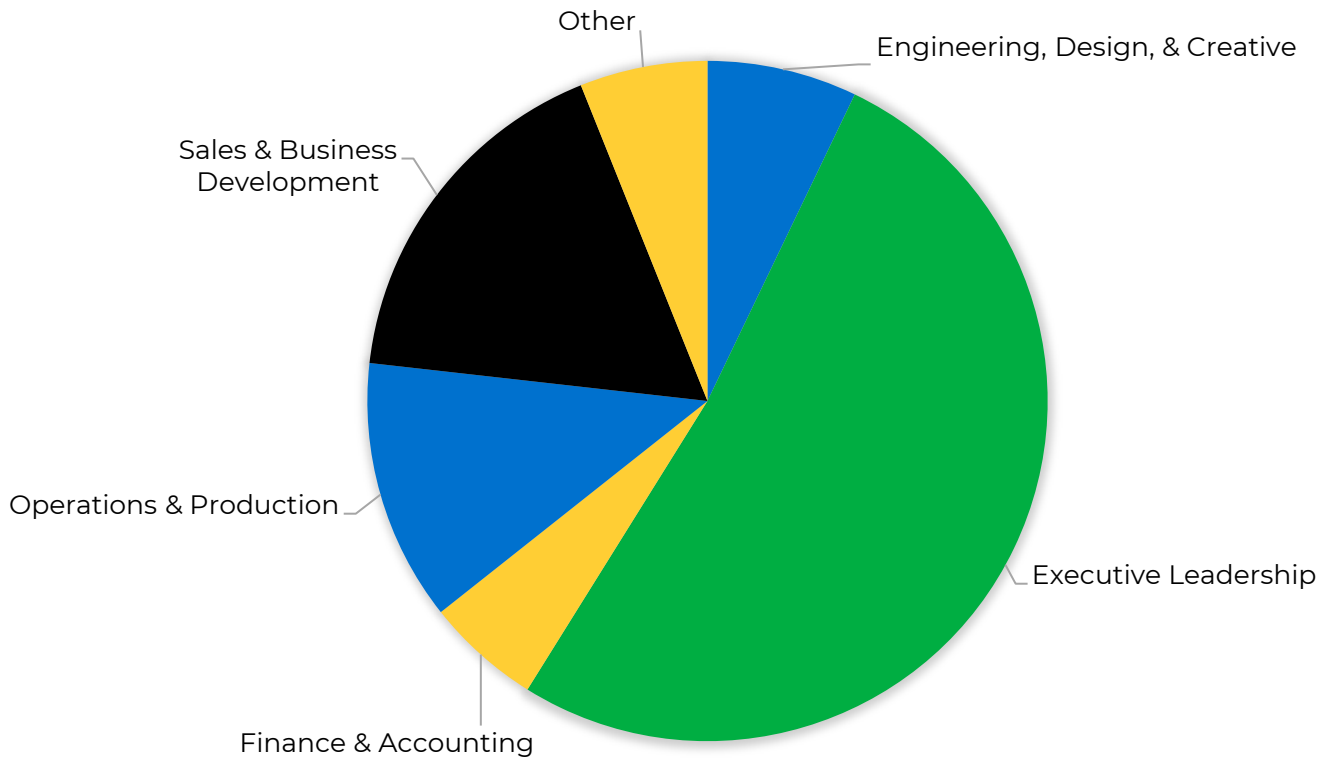
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ANNUAL MEETING SPONSORS

SPRING & FALL MEETING SPONSOR — \$10,000 (*Limited to 4*)

- Logo and branding placement at Spring and Fall Meetings
- Verbal recognition from the stage
- Opportunity to deliver a 3-minute speaker introduction at both meetings
- Reserved tabletop displays at both meetings

WHO ATTENDS PPC MEETINGS:



2026 SPONSORSHIP OPPORTUNITIES

SPRING & FALL MEETING SPONSORSHIP

Priced Per Meeting | *Limited Exclusive Opportunities*

EXHIBITOR OPPORTUNITIES

Tabletop Exhibits: Display your products and services with a 6-ft tabletop exhibit positioned in high-traffic areas near breakfast and break stations.	\$1,000
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MEALS & BREAK SPONSORSHIPS

Breaks/Coffee: Includes branded zarfs	\$4,000
Breakfast: Includes branded cocktail napkins	\$4,500
Lunch: Includes branded signage on every table	\$5,000

TECHNOLOGY SPONSORSHIPS

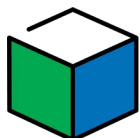
Meeting Wi-Fi: Custom network name, password & branded access cards	\$5,000
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EXPERIENCE SPONSORSHIPS

Offsite Venue: Branding throughout the venue and hosted activities	\$15,000
Transportation (per bus): Branding on event shuttle buses	\$3,000
Registration Sponsor (exclusive): Logo on the back of all attendee name badges	\$7,500
Welcome Reception: Branded cocktail napkins + optional signature drink	\$6,500
Welcome Package (exclusive): Branding on attendee gift or welcome item	\$7,500
Sweet Treat (exclusive): Branding on a special snack or treat for attendees	\$5,000

PROGRAM SPONSORSHIPS

Emerging Leaders Luncheon: Branding and signage, and the option to offer remarks and an introduction	\$4,000
Women's Leadership Luncheon: Branding and signage opportunity	\$4,000
PPC Power Pitch Breakfast: Be part of the dynamic breakfast with exclusive access to Principal Members	\$2,000



2026 SPONSORSHIP OPPORTUNITIES

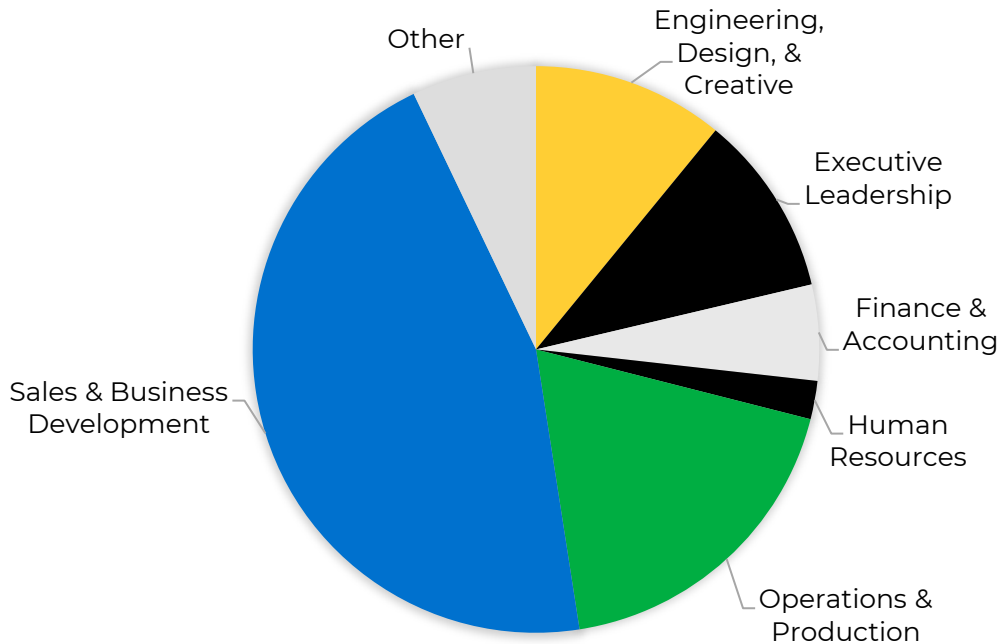
PROGRAM SPONSORSHIPS

FOLDING CARTON BOOT CAMP SPONSOR — \$10,000 (*Limited to two*)

Held twice a year, PPC’s Folding Carton Boot Camp is a high-impact, hands-on training program designed for folding carton industry professionals and non-plant personnel looking to broaden their operational knowledge. Through live demonstrations and expert-led sessions, participants gain a comprehensive understanding of key topics, including windowing, rigid boxes, foil stamping, tooling, laminating, and more. Sponsors will gain visibility to over **50 engaged, learning-focused professionals** committed to professional development and technical excellence.

- Prominent logo and branding placement at Spring & Fall Boot Camps
- Full-page ad in workshop program books
- Opportunity to give welcome remarks during the opening sessions
- Giveaway item opportunity (one sponsor-provided item in the official Boot Camp welcome bag)

WHO ATTENDS FOLDING CARTON BOOT CAMP:



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PROGRAM SPONSORSHIPS

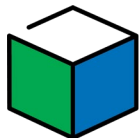
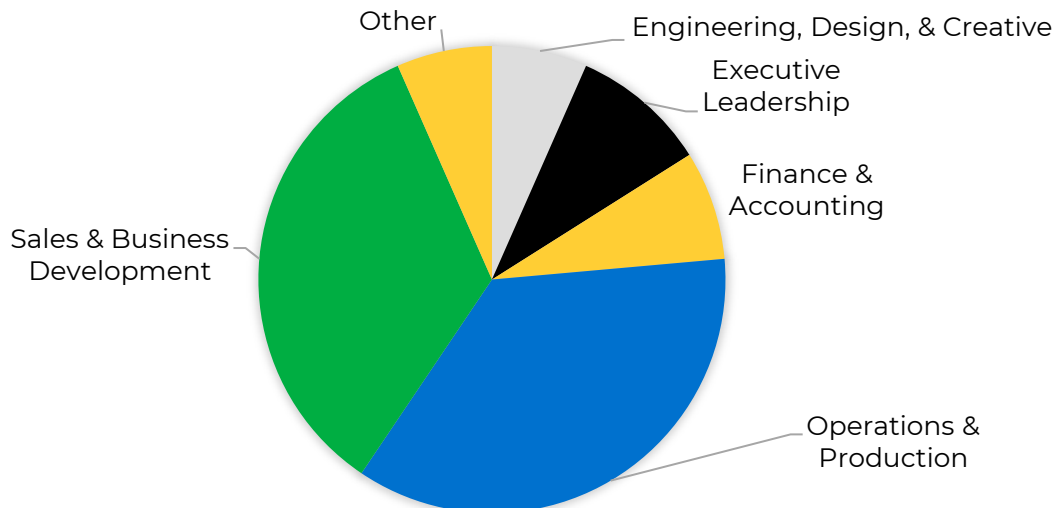
PPC NEXT: LEADERSHIP SUMMIT

PPC Next brings together emerging professionals, managers, operators, marketers, salespeople, designers, and C-suite leaders—all dedicated to building stronger careers and organizations. This is your opportunity to invest in the industry's next generation of leaders while showcasing your company's commitment to professional development and long-term growth.

EXPERIENCE SPONSORSHIPS

Headline Sponsor (exclusive)	\$15,000
Workshop Sponsor (exclusive)	\$10,000
90-Minute Session Sponsor	\$7,500
Networking Reception Sponsor	\$7,500
Registration Sponsor (exclusive)	\$7,500
Sweet Treat Sponsor (exclusive)	\$3,000
Meeting Wi-Fi (exclusive)	\$3,000
Branded Attendee Gift: Tier One	\$2,000
Branded Attendee Gift: Tier Two	\$1,500
Event Signage Branding	\$1,000
Post-Event Attendee List	\$1,000
Coffee Break Sponsor (exclusive)	\$2,500
Breakfast (exclusive)	\$3,500
Lunch (exclusive)	\$4,000

WHO ATTENDS PPC NEXT:



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DESIGN COMMUNITY SPONSOR — \$10,000 (*Exclusive*)

Champion creativity and excellence in paperboard packaging design by sponsoring one of PPC's most visible and celebrated initiatives.

- Full-page back cover ad in the Annual Paperboard Packaging Competition Book
 - Distributed at all PPC events and shared with the full PPC membership throughout the year
- Verbal recognition and opportunity to deliver a 5-minute toast during the prestigious Paperboard Packaging Competition Awards Ceremony
- Premier logo and branding visibility at the Competition Showcase exhibit during the Fall Meeting
- Featured in PPC's pre- and post-event promotion of the Paperboard Packaging Competition

STUDENT DESIGN CHALLENGE SPONSOR — \$10,000 (*Limited to 3*)

Support the next generation of packaging innovators and align your brand with top design programs across North America.

- Prominent logo and branding placement at the Student Design Challenge Awards Ceremony
- Reserved seating at the ceremony with the student design team you helped bring to the stage
- Directly sponsor a student's travel and participation in PPC's Fall Meeting & Leadership Conference
- Recognition in program materials, press coverage, and select student-facing communications

PEOPLE'S CHOICE AWARD SPONSOR — \$5,000 (*Exclusive*)

Put your brand at the center of one of the Student Design Competition's most exciting and engaging moments, the People's Choice Award.

- Exclusive branding tied to the People's Choice Award, including signage, digital promotion, and ballots
- Opportunity to present the People's Choice Award on stage at the Student Design Challenge Ceremony
- Logo featured in onsite materials, digital voting platform, and social media promotion of the award

