

PAPERBOARD
PACKAGING
COUNCIL

2026

AWARD SHOW SPONSORSHIP OPPORTUNITIES



2026 SPRING MEETING AWARDS SHOW SPONSORSHIP OPPORTUNITIES

WHO IS PPC?

The Paperboard Packaging Council is the leading North American trade association serving the converters of paperboard packaging and their suppliers. PPC works to grow, promote, and protect the paperboard packaging industry while providing its members with resources and tools to compete effectively and successfully in the marketplace.

WHO ARE PPC MEMBERS?

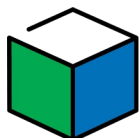
PPC Principal Members include both independent, privately held, family-owned businesses and global, publicly traded manufacturers of folding cartons and rigid boxes. Our network reaches more than **12,000 professionals** across the paperboard packaging industry. Members span C-suite executives and owners, sales and marketing leaders, packaging designers, engineers, general managers, production, sustainability experts, and more.

AWARDS SHOW SPONSORSHIP OVERVIEW

The Spring Meeting Awards Show is a high-profile evening program celebrating leadership, safety, and innovation within the paperboard packaging industry. Sponsorship opportunities are offered à la carte, allowing members to support specific award segments at varying investment levels or participate as a general supporter of the evening.

INTERESTED IN SPONSORSHIP?

Reach out to our Sponsorship Manager Charlotte MacKinnon at charlotte@paperbox.org.



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GAIR AWARD SPONSORSHIP

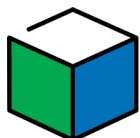
The **Robert T. Gair Award** is the most prestigious honor presented by PPC and is reserved for individuals who have demonstrated a lifetime of significant and lasting contributions to the paperboard packaging industry. This year, the Gair Award will be presented to **Ben Markens**, past President of PPC, whose career reflects exceptional leadership, innovation, and service to the paperboard packaging industry and to PPC.

TOASTMASTER SPONSOR — \$5,000 (*Limited to 2*)

- Verbal and print recognition as a **Gair Award Toast Master Sponsor**
- Opportunity to deliver a brief, pre-approved toast from the stage during the Gair Award presentation (1–2 minutes)
- Two (2) reserved seats at a head table during the Awards Show
- One (1) complimentary guest dinner ticket (optional use)
- Logo placement onsite:
 - Awards Show signage
 - Digital or printed awards program
- Logo and name recognition in:
 - Pre-event promotional communications referencing both the Awards Show and Gair Award
 - Post-event Awards Show recap communications

GENERAL SPONSOR — \$2,500

- Recognition as a **Gair Award Supporting Sponsor**
- Verbal recognition from the stage during the Gair Award presentation
- Two (2) reserved seats at a head table during the Awards Show
- One (1) complimentary guest dinner ticket (optional use)
- Logo placement on:
 - Awards Show signage
 - Digital or printed awards program
- Logo and name recognition in:
 - Pre-event promotional communications referencing the Gair Award
 - Post-event Awards Show recap communications



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SAFETY AWARDS SPONSORSHIP

The expanded 2026 Safety Awards program will recognize companies demonstrating outstanding commitment to workplace safety and the protection of employees across the industry.

SAFETY AWARDS SPONSOR — \$2,000 (*Limited to 6*)

- Verbal and Print Recognition as a ***Safety Awards Sponsor***
- Opportunity to present one pre-selected Safety Award on stage
- One (1) reserved seat at a head table during the Awards Show
- Logo placement onsite:
 - Awards Show signage
 - Digital or printed awards program
- Logo and name recognition in:
 - Pre-event promotional communications referencing the Awards Show
 - Post-event Safety Awards recap communications

